



Present

The Stereotypical World of Sociology (Part 1)

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- I. The Sociological Perspective**
 - A. Sociology and the Sociological Imagination
 - 1. Societies
 - 2. Social Structures
 - 3. Globalization
 - 4. Micro-level Sociology
 - 5. Macro-level Sociology
 - 6. Sociological Imagination
 - 7. C. Wright Mills
 - B. The Sociological Perspective and Key Contributors
 - 1. Auguste Comte
 - 2. Harriet Martineau
 - 3. Karl Marx
 - 4. Emile Durkheim
 - 5. Max Weber
 - 6. George Herbert Mead
 - 7. Talcott Parsons
 - 8. Robert K. Merton
 - C. Main Theories
 - 1. Functionalism
 - 2. Conflict Theory
 - 3. Symbolic Interactionism
- II. Doing Sociology**
 - A. Ways of Knowing
 - 1. Speculative
 - 2. The Scientific Method
 - B. The Research Process – Selecting and Framing the Research Question
- III. Culture**
 - A. Definition of Culture
 - B. Cultural Development and Major Modes of Subsistence
 - 1. Hunting and Gathering
 - 2. Herding and Pastoral Societies
 - 3. Horticultural Societies
 - 4. Agricultural Societies
 - 5. Industrial Societies
 - 6. Postindustrial Societies
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 - 2. Cultural Universal and Cultural
 - 3. Variability
 - 4. Cultural Relativism and Ethnocentrism
 - 5. Ideal and Real Cultural Analysis
 - 6. Studying Norms
 - 7. Studying Subcultures and Countercultures
 - 8. Understanding Popular Culture
- IV. Social Structure, Social Groups, Group Interaction, and Organizations**
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 - 1. Characteristics
 - 2. Social Systems
 - 3. Status
 - 4. Roles
 - B. Social Groups
 - 1. Four Ways of Classifying Groups
 - i. Primary and Secondary
 - ii. Gemeinschaft and Gesellschaft
 - iii. Ingroups and Outgroups
 - iv. Reference Groups
 - C. Group Interaction Models
 - 1. Competition
 - 2. Cooperation
 - 3. Compromise
 - 4. Conflict
 - D. Formal Organizations
 - 1. Bureaucracy

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|------------------------------|----------------------------------|----------------------|
| SOCIOLOGICAL PERSPECTIVE | CULTURE | Social Systems |
| Societies | Symbols | Status |
| Globalization | Sapir-Whorf Theory | Achieved Status |
| Micro-level Sociology | Hunting and Gathering Society | Roles |
| Macro-level Sociology | Herding and Pastoral Society | Role Conflict |
| Institutions | Horticultural Society | Role Strain |
| The Sociological Imagination | Agricultural Society | SOCIAL GROUPS |
| Auguste Comte | Industrial Society | Primary Groups |
| Harriet Matineau | Postindustrial Society | Secondary Groups |
| Karl Marx | Material and Nonmaterial Culture | Gemeinschaft |
| Emile Durkheim | Cultural Universals | Gesellschaft |
| Max Weber | Cultural Relativism | Ingroups |
| George Herbert Mead | Ethnocentrism | Outgroups |
| Talcott Parsons | Norms | Reference Groups |
| Robert K. Merton | Folkways | Group Interaction |
| Functionalism | Mores | Competition |
| Conflict Theory | Values | Cooperation |
| Symbolic Interactionism | Subcultures | Compromise |
| The Scientific Method | Countercultures | Conflict |
| The Research Question | Popular Culture | Formal Organizations |
| | SOCIAL STRUCTURE | Bureaucracy |

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